## No matter where in the world you educate your child...



Imagine that you are sitting in the audience at your child's graduation day, watching and applauding as they approach the stage to be awarded their degree. As the sound of applause rings louder throughout the auditorium, the pride that you're now feeling is, understandably, overwhelming.

### Making the 'right' choices

Your child may be young and their higher education might seem a long way off, but now is the best time to start planning. As higher education costs escalate, the key to securing the 'right' place for your child is to start saving early and regularly.

There will be many factors to consider when choosing the right course and location, such as:

- Whether to study in your home country or abroad
- The likely scale of and potential increase in tuition fees¹
- Available courses
- Teaching methods
- Living costs and travel
- Cost of books and course material

### Source (as at May 2012):

<sup>1</sup>Estimate for a four-year undergraduate degree 20 years from now USD101,000. http://www.canadianliving.com/life/money/saving\_money\_for\_college\_or\_university\_resps\_budgets\_and\_more.php

You may feel that only the super-rich can afford top quality higher education for their children, especially if you add up the costs of three or four years' study, possibly for more than one child.

In reality, providing the quality of education your child deserves could be more affordable than you think, provided you plan your savings in advance.

# Premier Advance – plan for the future with confidence

Premier Advance is a savings plan that gives you the control and flexibility to make investment decisions at a time that is right for you.

Whatever your goals, Premier Advance could help you to achieve them.



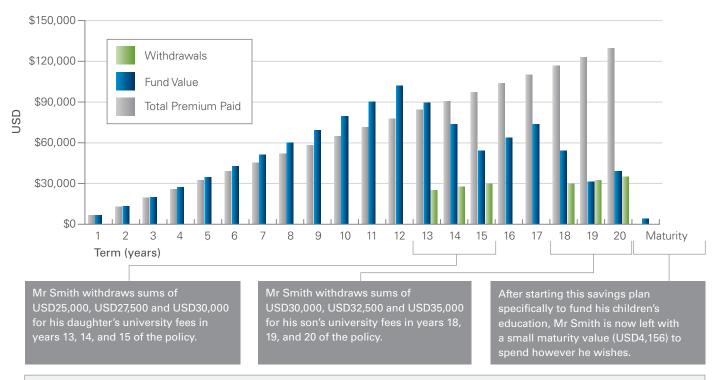
## Regular saving = intelligent investing

Whatever career your child chooses, as they approach the age of 18, you can have peace of mind in the knowledge that you have saved enough money to provide for a quality education, laying a strong foundation for their adult life.

As the graph below illustrates, saving just USD540 each month (a total of USD129,600 over a 20 year term) could

provide a fund value that can support a total of USD180,000 in education fees when the time comes, plus a small lump sum of USD4,156 at the end of the savings term. However, as Premier Advance is an investment linked product, you should be aware that fund prices may go up and down depending on the underlying investment and the value of your investment cannot be guaranteed.

#### Cost of education



The figures quoted are for illustration purposes and are not guaranteed. They are based on standard allocation rates and a 7% per annum growth rate. These figures include a 1.2% per annum Mirror Fund administration charge but exclude any external annual management charges. The actual charge applicable will depend upon the selection of funds you invest in. They assume all premiums are paid to date.

When your family means so much to you, it's encouraging to know that the sooner you start investing in their future the better it's likely to be for them. According to a U.S. Census Bureau report, over an adult's working life, high school graduates can expect, on average, to earn USD1.2 million; those with a bachelor's degree, USD2.1 million; and people with a master's degree, USD2.5 million.<sup>2</sup>

In fact, with the increased lifetime earnings potential that a university degree provides, your child's education could be the best investment you will ever make.

This document should be read with the principal Premier Advance brochure and technical guide, copies of which are available on request. We recommend that you discuss with your financial adviser the specific risks associated with individual investments before making any investment decisions.

### What to do next

For further information about Premier Advance please speak to your financial adviser.

#### Source (as at May 2012):

<sup>2</sup>2001 census data, over the course of a typical career a university graduate will earn USD1 million more than someone who has a high school diploma only. http://usgovinfo.about.com/od/moneymatters/a/edandearnings.htm

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